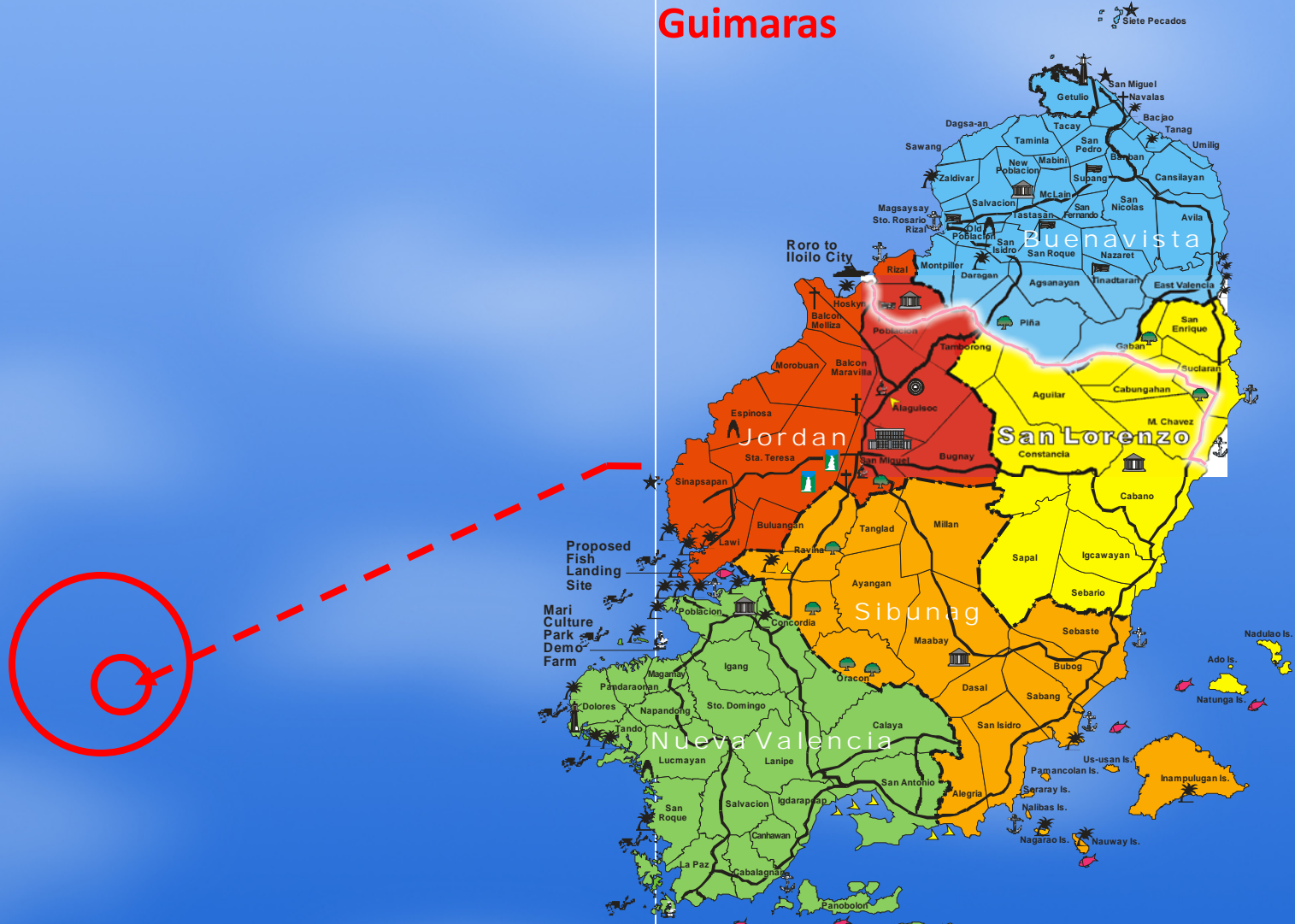


Guimaras



Total Population :
176,100

Unisan Is. Malingin Is.

THE ISLAND PROVINCE OF *Guimaras*





Community Based Road Traffic Injury Project

Guimaras, Philippines

- **INJURY PROFILE: 4th major cause of mortality and 6th major cause of morbidity in 2009.**



ALCOHOL AND INJURY:

- 4.5% of hospital recorded vehicular crash injuries are positive for alcohol
- No equipment to determine BAC level



SEATBELT AND HELMET USE:

- National law for helmet and seatbelt use is enforced by national concerned agencies only
- Standards for helmet and seatbelts not observed by motorists and public utility vehicles
- Both protective gears are used in compliance whenever when there are checkpoints

LOCAL GOVERNMENT RESPONSE:

THE GUIMARAS ROAD TRAFFIC
INJURY PREVENTION PROJECT



THE INITIAL RTI PARTNERS





... AND HAS EXPANDED



TRAINING ON THE USE OF BREATH ANALYZER

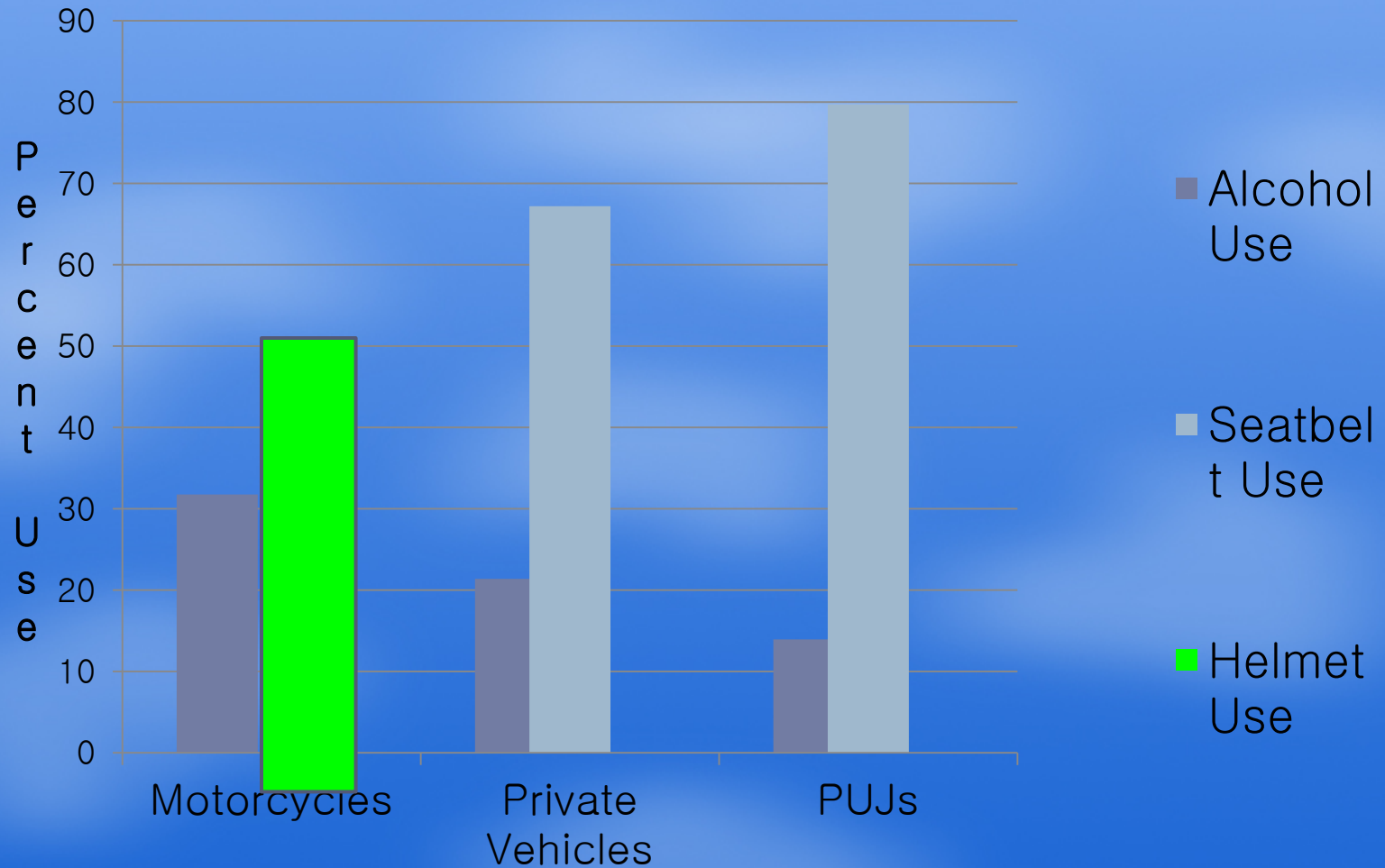


SURVEY ON ALCOHOL USE, HELMET USE AND SEATBELT USE

Prevalence of road traffic injury
risk factors in the Province of
Guimaras, Philippines



Alcohol, Seatbelt & Helmet Use Survey Result



Legislative Advocacy



POLICY FORMULATION FOR ROAD TRAFFIC INJURY PREVENTION



Legal Consultation for Drinking and Driving Ordinance



... local government autonomy

MUNICIPAL ORDINANCE NO. 232
Series of 2011

AN ORDINANCE PENALIZING PERSONS DRIVING UNDER THE INFLUENCE OF ALCOHOL IN THE MUNICIPALITY OF BUENAVISTA.

Author : Hon. Dan Elby C. Habaña

Be it ordained by the Sangguniang Bayan, that:

ARTICLE I
TITLE OF THE ORDINANCE

Section 1. This ordinance shall be commonly called an “*Ordinance Penalizing Persons Driving Under the Influence of Alcohol in the Municipality of Buenavista.*”

AN ORDINANCE PENALIZING PERSONS DRIVING UNDER THE INFLUENCE OF ALCOHOL IN THE MUNICIPALITY OF JORDAN

Be it ordained by the Sangguniang Bayan, that:

ARTICLE I
TITLE OF THE ORDINANCE

Section 1. This ordinance shall be commonly called as “*An Ordinance Penalizing Persons Driving Under the Influence of Alcohol in the Municipality of Jordan.*”

Formulation of the Guimaras Road Safety Action Plan



Crash Site Response

PDRRC RESCUERS EMERGENCY RESPONSES

Date : November 4, 2011
Time : 11::30 P.M.
Name of Patient : Molate, Nelson
Age : 50 yrs. old
Address : Tamborong, San Lorenzo, Guimaras
Gender : Male
Type of Accident/ Injury : Motorcycle Accident
Location : Agsanayan, Buenavista, Guimaras
Action Taken : Assist victim and transport to GPH.

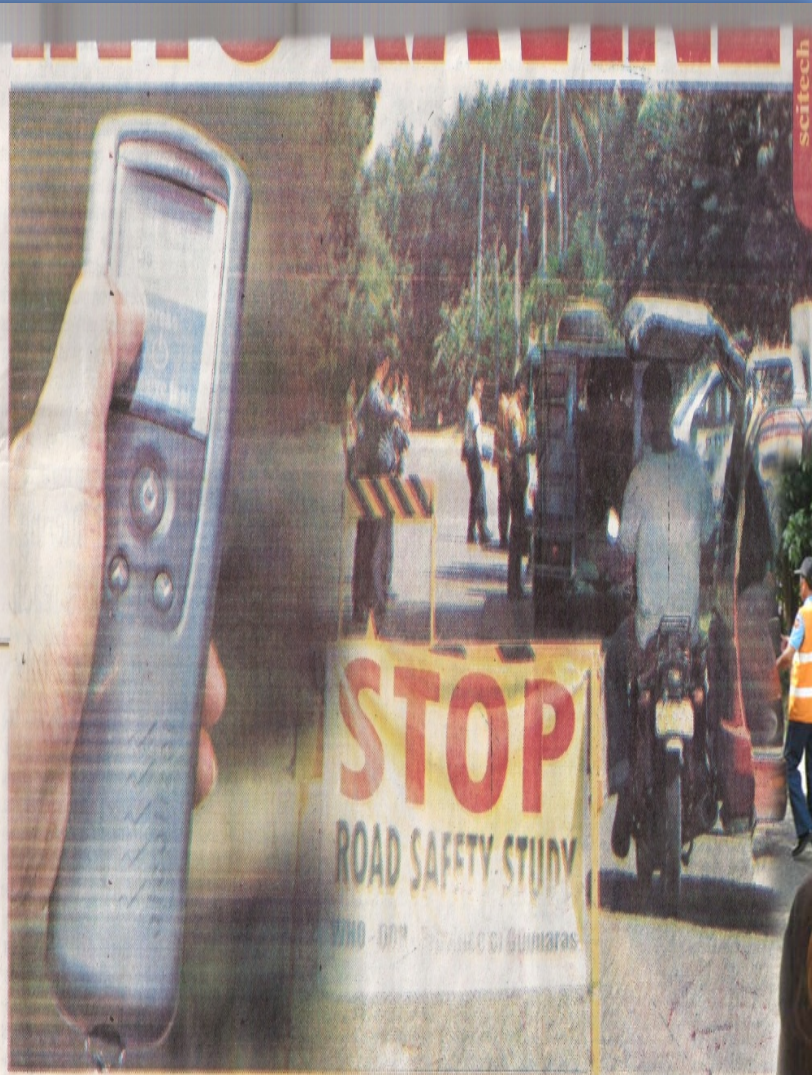


PROVINCIAL DECLARATION: DECADE OF ACTION FOR ROAD SAFETY

May 18, 2011



WORKING WITH TRI-MEDIA



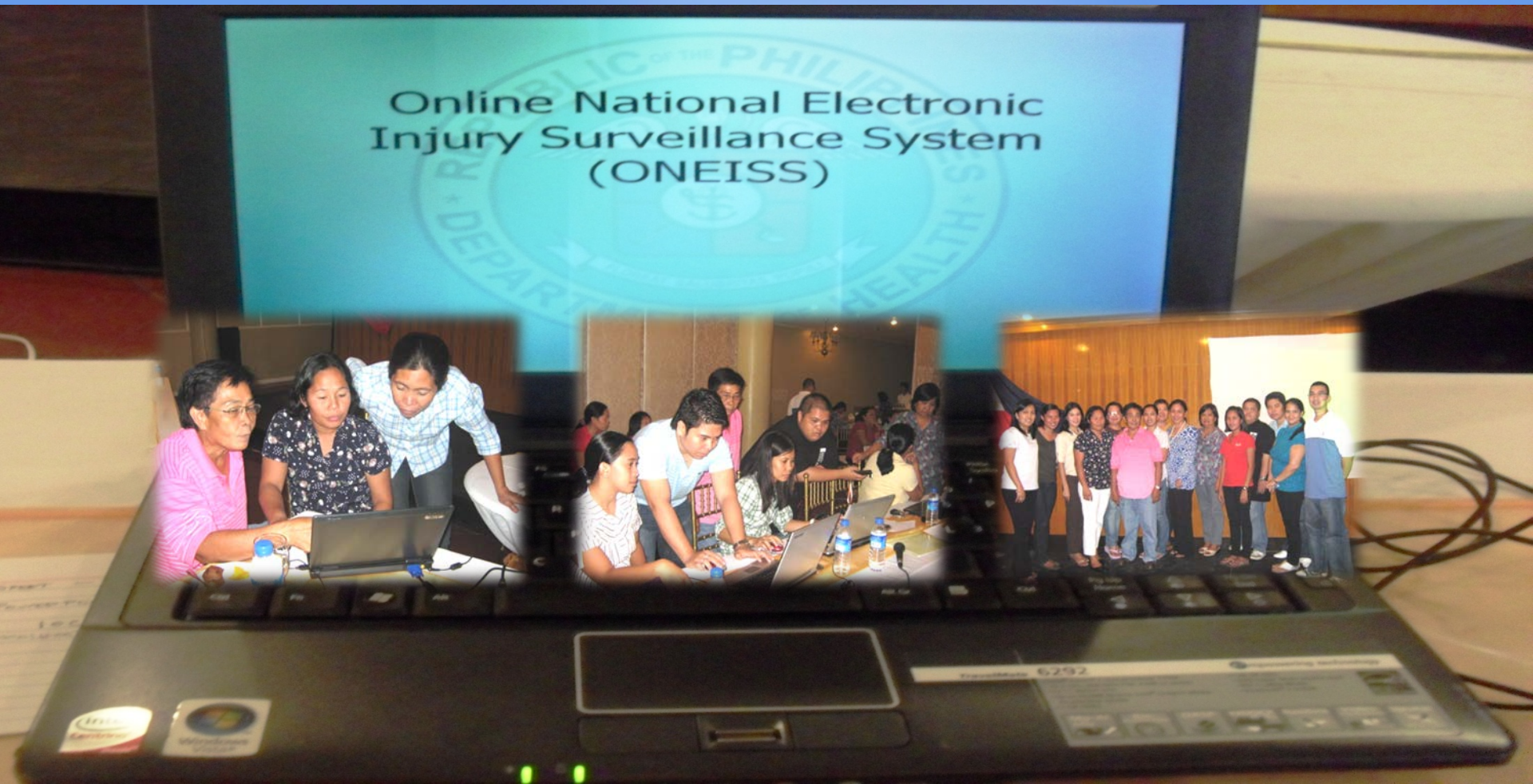
Personnel of the Guimaras Provincial Police Office (right photo) led by PSupt Leo B. Becerial (not in photo), OIC provincial director, conducted Wednesday a checkpoint in Brgy. Alagisoc, Jordan, Guimaras, in consonance with the road safety study sponsored by the World Health Organization together with the Department of Health, University of the Philippines and Guimaras Provincial Government. This island province known for its sweet mangoes is also among the two places in the country with the most documented number of road accident-related deaths. Guimaras has eight units of Alcolizer/Breath Analyzers (left photo) donated by WHO. The said equipment is used in determining the level of alcohol consumption of a person, which proves vital in this study considering that most of road accidents occurred due to drunk driving. PHOTOS BY ELMER A. CAJILIG



Transport & Tourism Sector Support to Road Traffic Injury Prevention



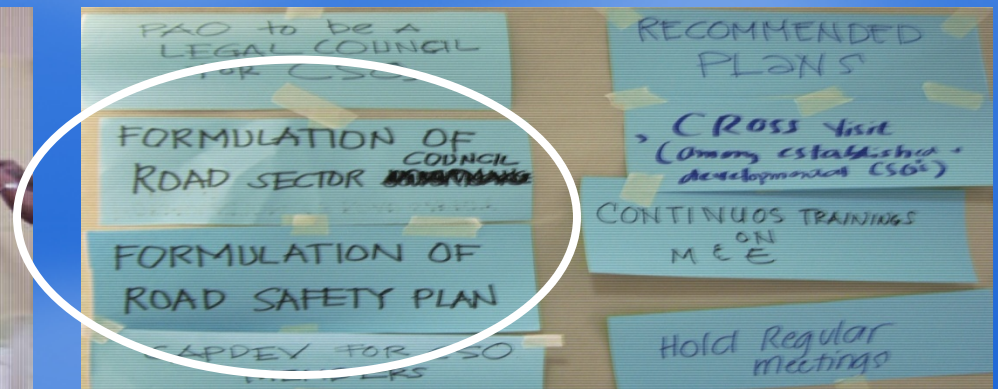
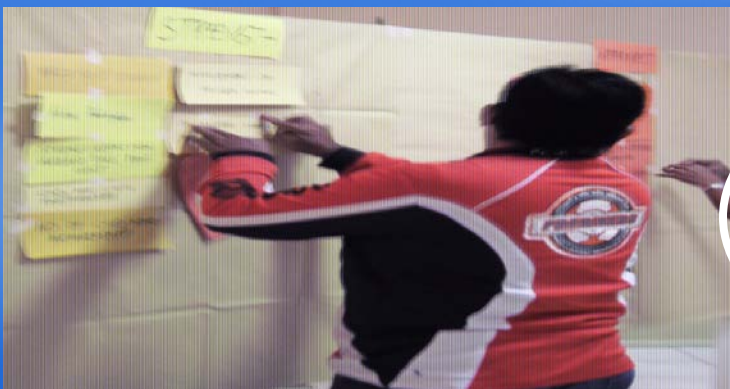
Installation of injury Surveillance System



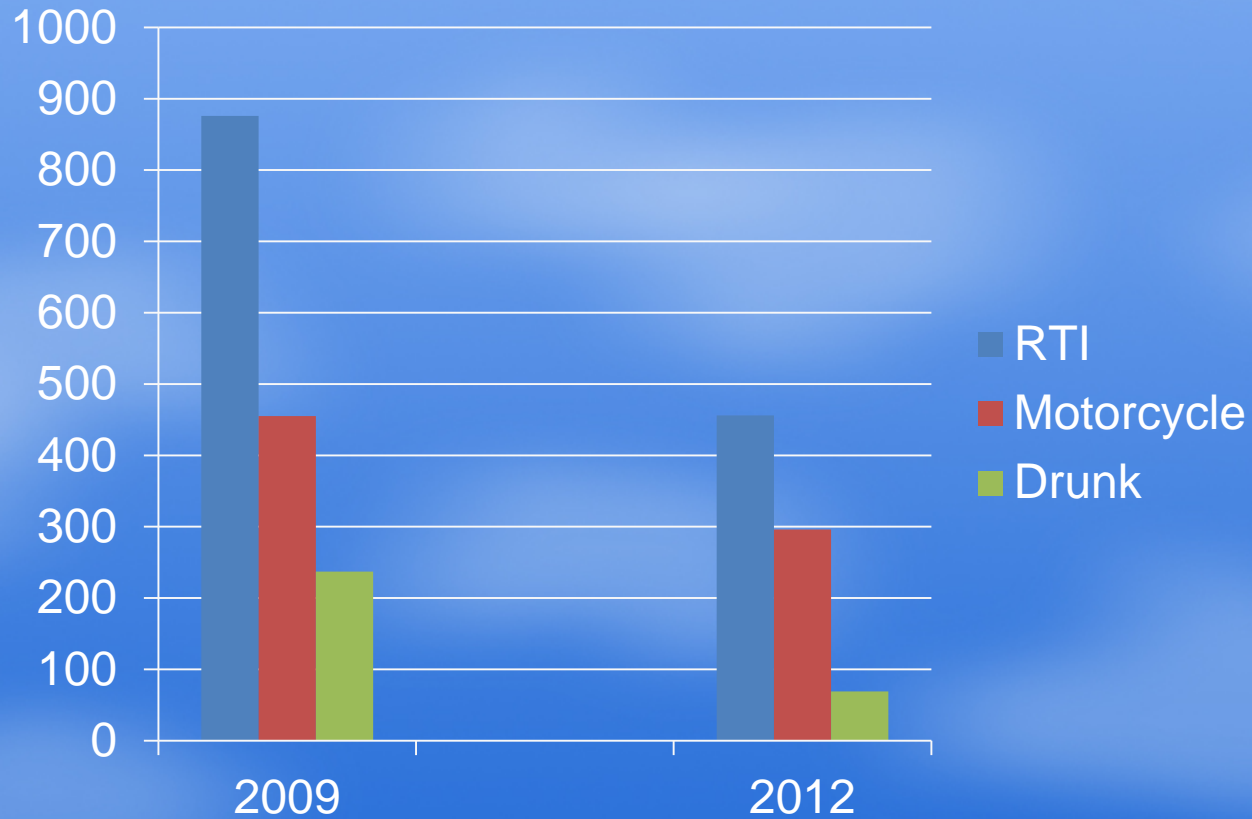
Community Participation



A Provincial Partnership on Road Stewardship was established by the Civil Society Organizations of Guimaras with LGU, DILG and PRMF support



Results



CHALLENGES IN IMPLEMENTATION

Enforcement

Behaviour of the motorists

Political support

Sustainability

- **Repeat RTI risk factors survey by 2014**
- **Upgrading of Post-Trauma Care**
- **Continuous advocacy and implementation of road safety initiatives**



PROVINCE OF GUIMARAS



Inter-Sectoral Cooperation



Australian Government
Aid Program



ACT or REACT ... the decision is ours!

*Ma, Luz Catalan - Muchada, RN
HEPO II/INCDPC Program Mgr.
Provincial Health Office
Province of Guímaras, Philippines*

Global Alcohol Policy Conference 2013
October 7 - 9, 2013
Seoul, KOREA