



INSPIRE FREEDOM CAMPAIGN

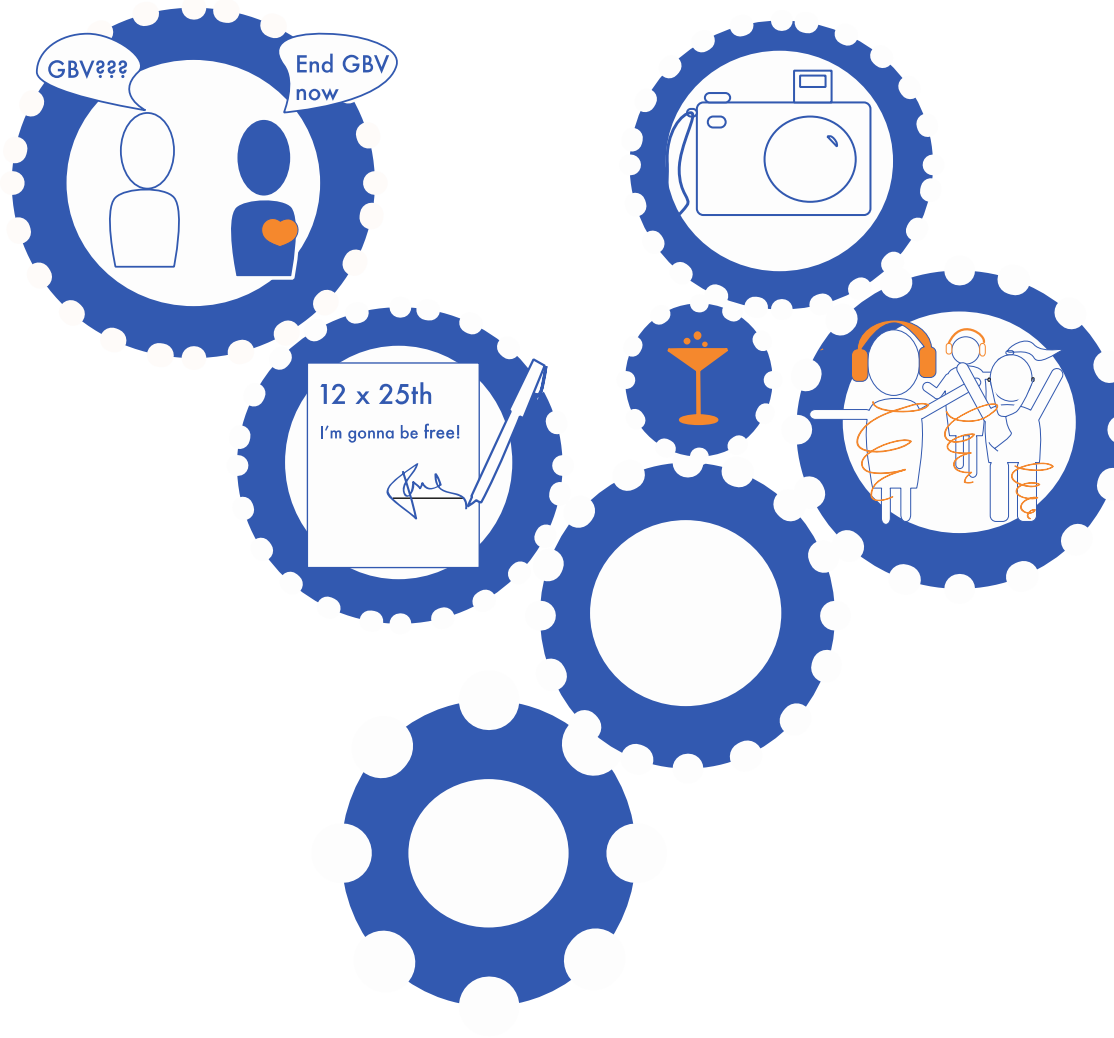
EVERY



TOGETHER
FOR WOMEN
AND GIRLS

INSPIRE FREEDOM CAMPAIGN

EVERY

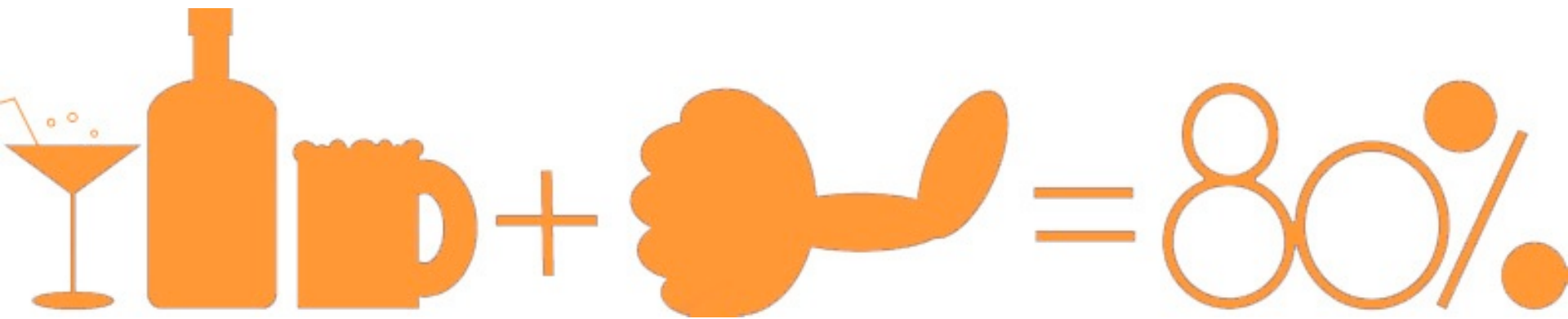




- Rationale
- Inspire freedom
- Conclusions

THE DISREGARDED FACTOR

Behind Gender Based Violence



THE DISREGARDED FACTOR

Behind Gender Based Violence

Domestic violence

- Europe: 66% of victims were attacked by a person who had used alcohol
- UK: Alcohol is involved in 88% of cases involving dual perpetration of violence and 55% of sole perpetrator cases
- Argentina: 68% of cases are alcohol related
- Rwanda: FGD in rural areas rank alcohol #1 cause

THE DISREGARDED FACTOR

Behind Gender Based Violence

Intimate partner violence

- Africa, Asia: ca. 65% of women experiencing IPV in South Africa, India, Uganda, Vietnam, Zimbabwe report alcohol use by perpetrator
- Brazil: 70% of cases alcohol related
- USA: 50% of cases involve alcohol
- Australia: 44% of intimate partner homicide cases associated with alcohol

THE DISREGARDED FACTOR

Behind Gender Based Violence

Children: victims and witnesses

- Europe: 16% of cases of CAN involve alcohol
- Australia: ca. 34% (1 million) of children live in households with at least one addict
- USA: mothers convicted of child abuse 3x, fathers 10x more likely to be alcoholics. Ca 26 million CoA

THE DISREGARDED FACTOR

Behind Gender Based Violence

Children: victims and witnesses

- USA: >50% of all abuse reports involve the use of alcohol.
- Europe: At least 9 million children grow up with alcohol-addicted parents

THE DISREGARDED FACTOR

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Alcohol is present

- Changing other variables
- Treatment
- Interventions (brief, structured, community-based, self-help)

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Structural intervention

- 1% tax increase – IPV lowered with 5%
- 72 beers per month – 58% less police calls
- Outlet density – binge drinking couples
- 1 off premise outlet – 3% more IPV related crime reports

THE DISREGARDED FACTOR

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Expectations

- Cultural scripts
- Biological proof is lacking (depressant, inhibitor)
- Unfair privileges



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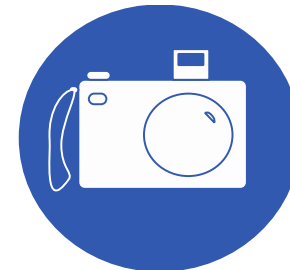


- Integration of already existing actions
- Simple and low cost
- Local actions for global impact

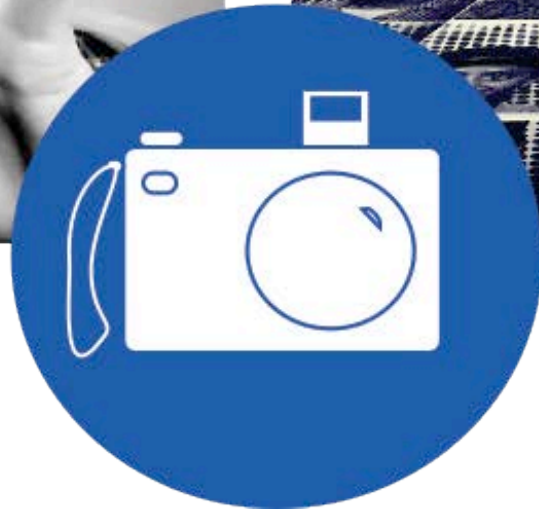
Policy action RESTRICTIONS



Grass-root action OPPORTUNITIES











12 x 25th

I'm gonna be free!

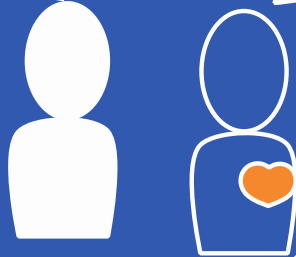
Free





GBV???

End GBV
now



THE DISREGARDED FACTOR

Behind Gender Based Violence

Analysis of structural interventions

- WHO Global Alcohol Strategy: yes **GLOBAL**
- CEDAW: no REGIONAL
- MDGs: no NATIONAL

THE DISREGARDED FACTOR

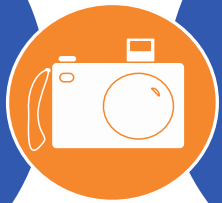
Behind Gender Based Violence

Analysis of structural interventions

- ASEAN Declaration on the Elimination of Violence Against Women in the ASEAN Region: almost
- African Union on event of CSW57: Yes to prevention, but no mention of alcohol
- Pacific Island Leaders: maybe

GLOBAL
REGIONAL
NATIONAL

12 x 25th
I'm gonna be free!



GBV???

End GBV now

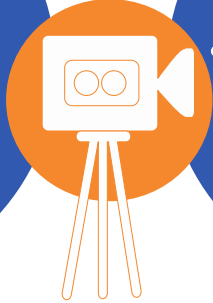
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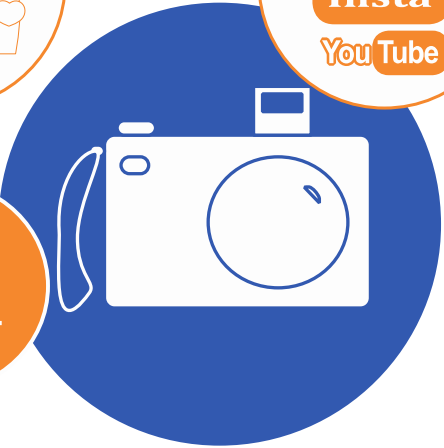
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MIX
and
MATCH



Inside
out
project



THE DISREGARDED FACTOR

Behind Gender Based Violence

Conclusions



THE DISREGARDED FACTOR

Behind Gender Based Violence

Thank you!

Kristina Sperkova

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