

GAPC



GLOBAL ALCOHOL POLICY CONFERENCE
FROM LOCAL AND NATIONAL ACTION TO GLOBAL CHANGE



Abstract: C1-2-3

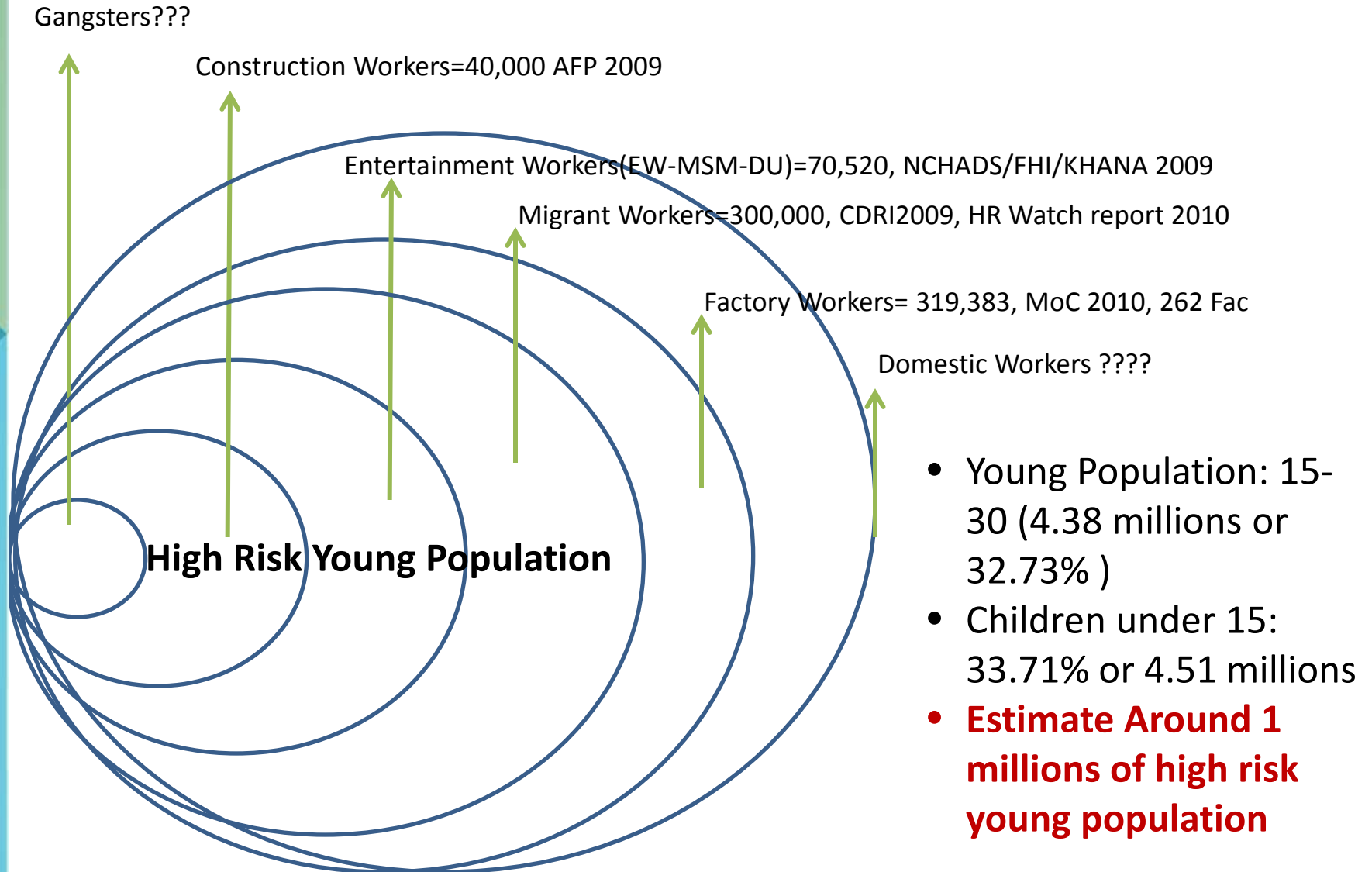
“Cambodian Youth Movement for National Alcohol Policy Formulation”



Outline

- ❖ Briefing about youth situation in Cambodia
- ❖ Briefing about alcohol situation on Cambodian Youth
- ❖ Briefing about KYA YouthLEAD Project (Goal, Objectives, Key Activities, and Results)

Cambodia Youth and High Risk Situation



Alcohol situation in Cambodia

- ❖ The prevalence of alcohol use among Cambodian youth is increasingly prevalent.
- ❖ In a 2010 MARYP by MoEYS 91 percent of male respondents and 70 percent of female respondents had consumed alcohol.



- ❖ Alcohol is involved in an estimated 12 percent of traffic accidents and 17 percent of collision fatalities. “Cambodia”. *Road Safety in Ten Countries*. World Health Organization (2010).
- ❖ Alcohol use has also been linked to engaging in riskier sexual behavior and increased transmission of sexually transmitted infections.
- ❖ Increasing transmission of STIs, the use of alcohol can exacerbate conditions of people living with HIV/AIDS

Alcohol situation in Cambodia



- ❖ Over 100 wine and beer brand in Cambodia
- ❖ All brand marketing strategies to attract youth
- ❖ Cambodia lacks sufficient policies to restrict the consumption of alcohol

Briefing about YouthLEAD Project

Project Goal:

- Youth, especially female youth are empowered and accepted to meaningfully engage in the activities to promote awareness raising on harmful use of alcohol and drug and advocacy for the formulation of National Alcohol Policy in relation to human rights, children right and gender equality in Cambodia.

Project Objectives:

- Increase the capacity of young people, both in and out of school, to promote awareness and prevention on alcohol and drug use in their communities and advocate for a national alcohol policy.
- Enhance community involvement in alcohol and drug prevention, with a particular focus on leveraging this engagement to promote the rights of women and children.
- Increase the capacity of the Commune Council to raise awareness and issue commune DEKAs (ordinances) and ensure that schools enact policies in accordance with the prakas of the MoEYS to prevent alcohol use in school.

Project Activities:



❖ Awareness raising activities

- Organized communities awareness raising through peer educator network in school, communities
- Peer talking – face to face and group discussion
- Mobile outreach activities to promote alcohol prevention messages

Project Activities (Cont')

Advocacy at local levels

- ❖ Organize community forum
- ❖ Meeting with Commune council
- ❖ Meeting with school management committee
- ❖ Conduct provincial consultation workshop with all relevant stakeholders



Project Activities (Cont')



Advocacy in national level

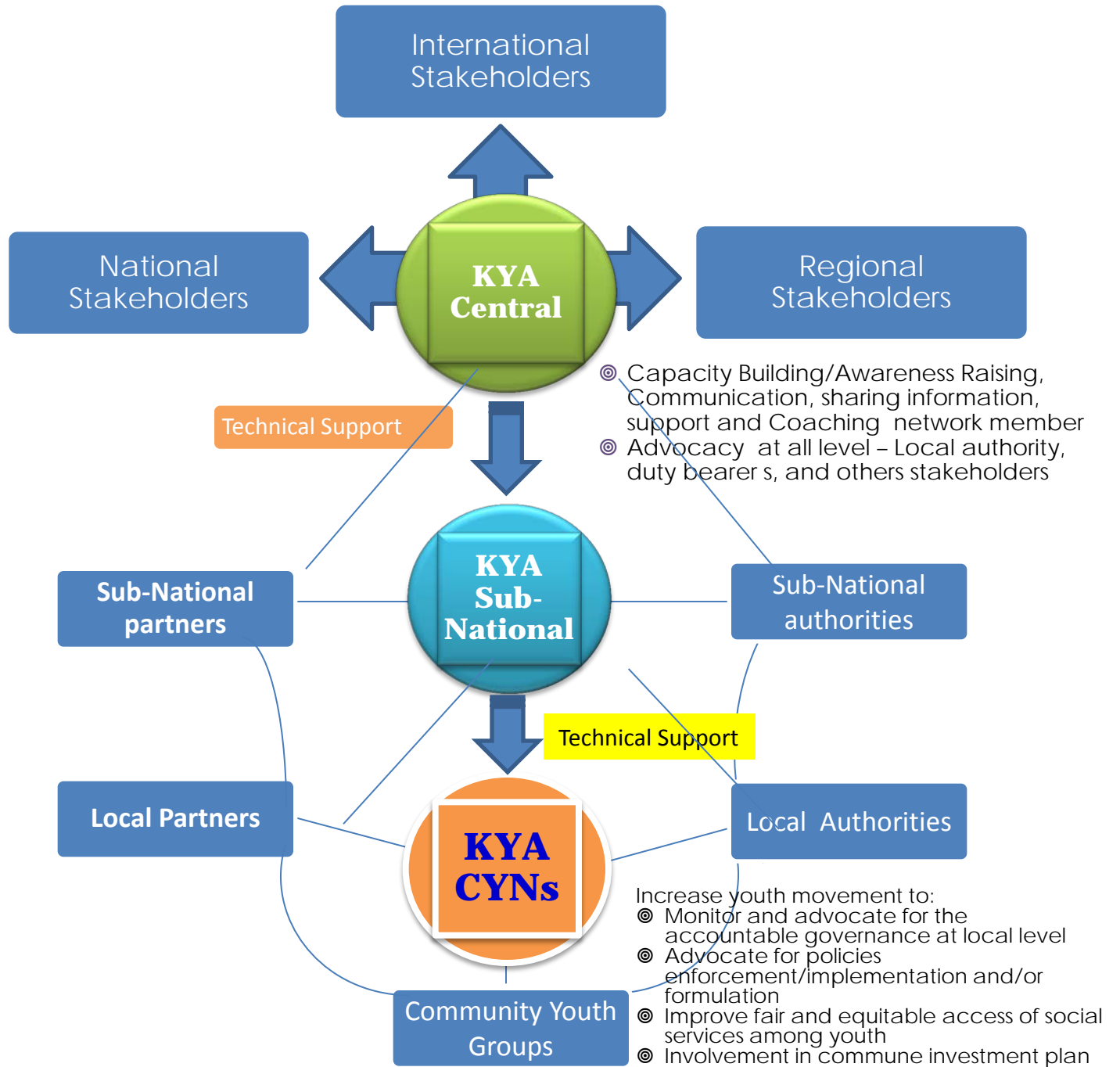
- Joint effort with other youth NGOs – YCUD consist of 7 youth organizations
- Meeting with National Assembly – and Senator
- National consultation meeting/workshop with Ministry of Health –
- Consultation workshop in National Assembly



Youth Committee for Unity and Development (Joint Advocacy Effort)



KYA PROGRAMME IMPLEMENTING APPROACH



Key Achievements

- ❖ MoH – drafted the national alcohol policy but is not the comprehensive yet – is seem the plan of action
- ❖ Government issue the letter of order not allow to use or shell alcohol during the election day.
- ❖ Ministry of Education Youth and Sports (MoEYS) issue the letter of order not allow to bring alcohol to school
- ❖ Some commune issues DECA to prevent alcohol consumption in their commune such as in Buddha day
- ❖ 52 Community Based Youth Networks established
- ❖ Outreach education reached 45000 youth in community and 12000 youth in schools



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រឿបចំដោយ



សហការដោយ



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THANKS

Contact me:

   [ChamroeumMak](#)

 president@kya-cambodia.org